

Fresno SEGA Specific Plan

Process Overview

Calthorpe Associates
June 27-28, 2007

Calthorpe Associates

Firm Profile

- Sustainable Regional Planning
- Transit-Oriented Development
- Mixed-Use Community Design
- Pedestrian-Friendly Urban Design



Team Structure

Calthorpe Associates

Project Lead and Land Use Planning

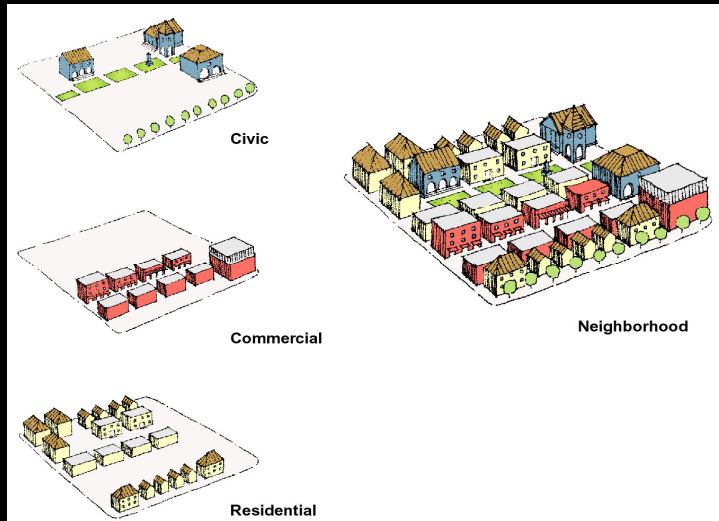
Economic & Planning Systems

Market Analysis & Financing Strategy

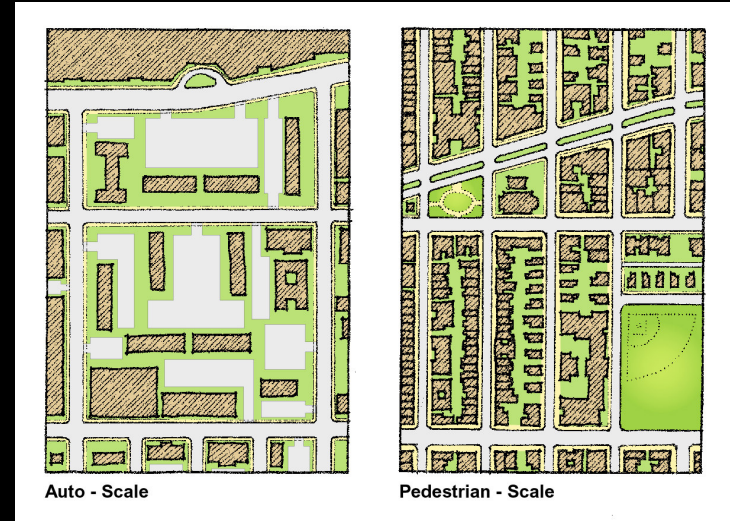
Fehr & Peers Associates

Transportation Planning

Planning Principles



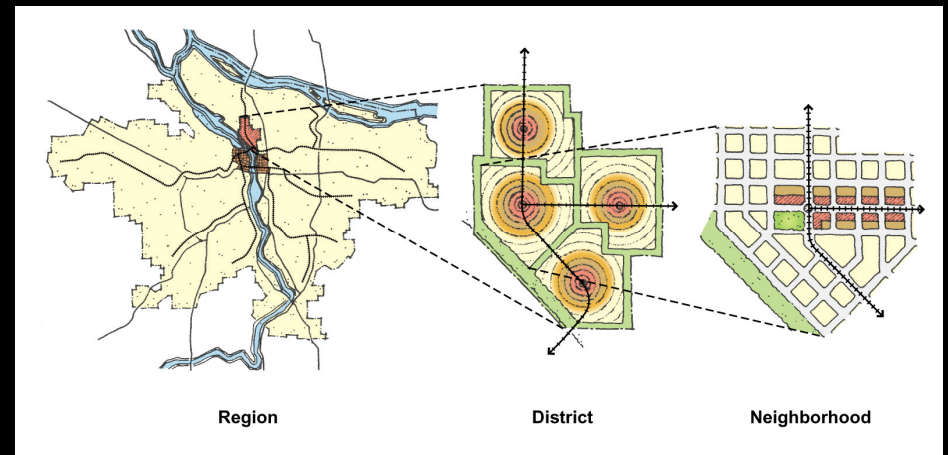
Diversity & Balance



Human Scale

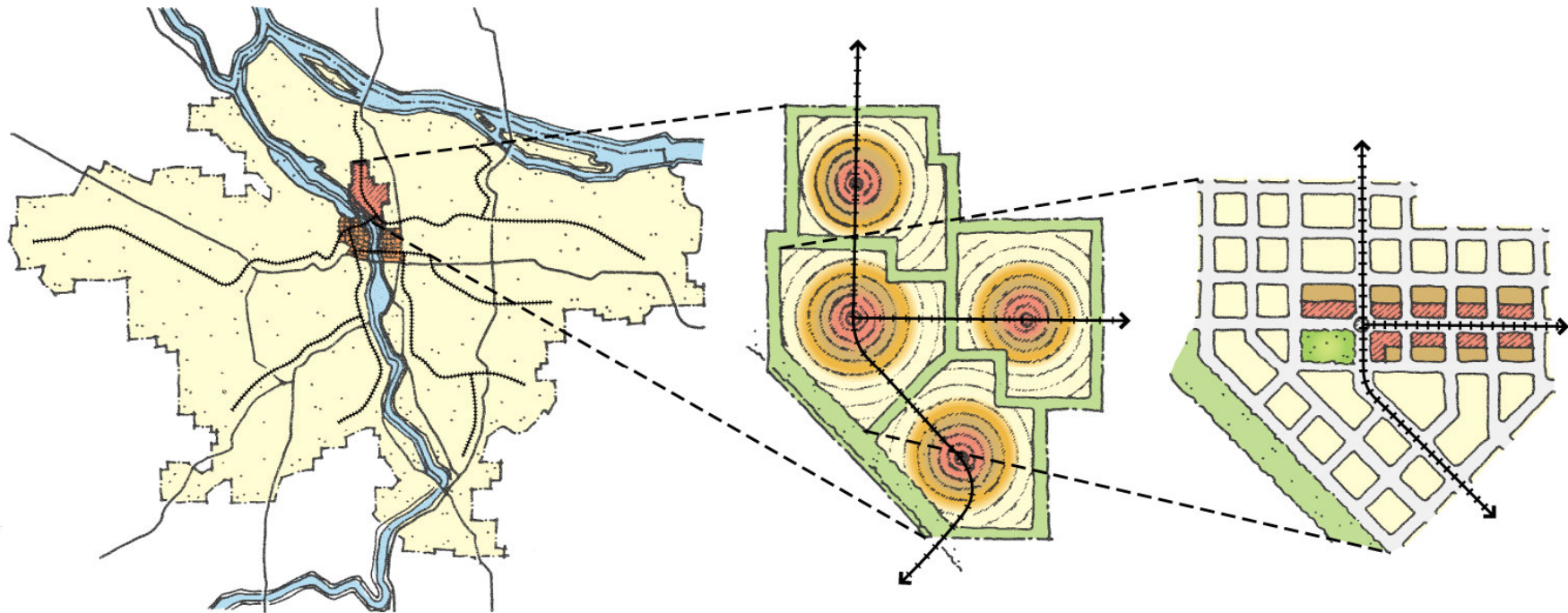


Sustainability



Regional Connectivity

Region, District & Neighborhood

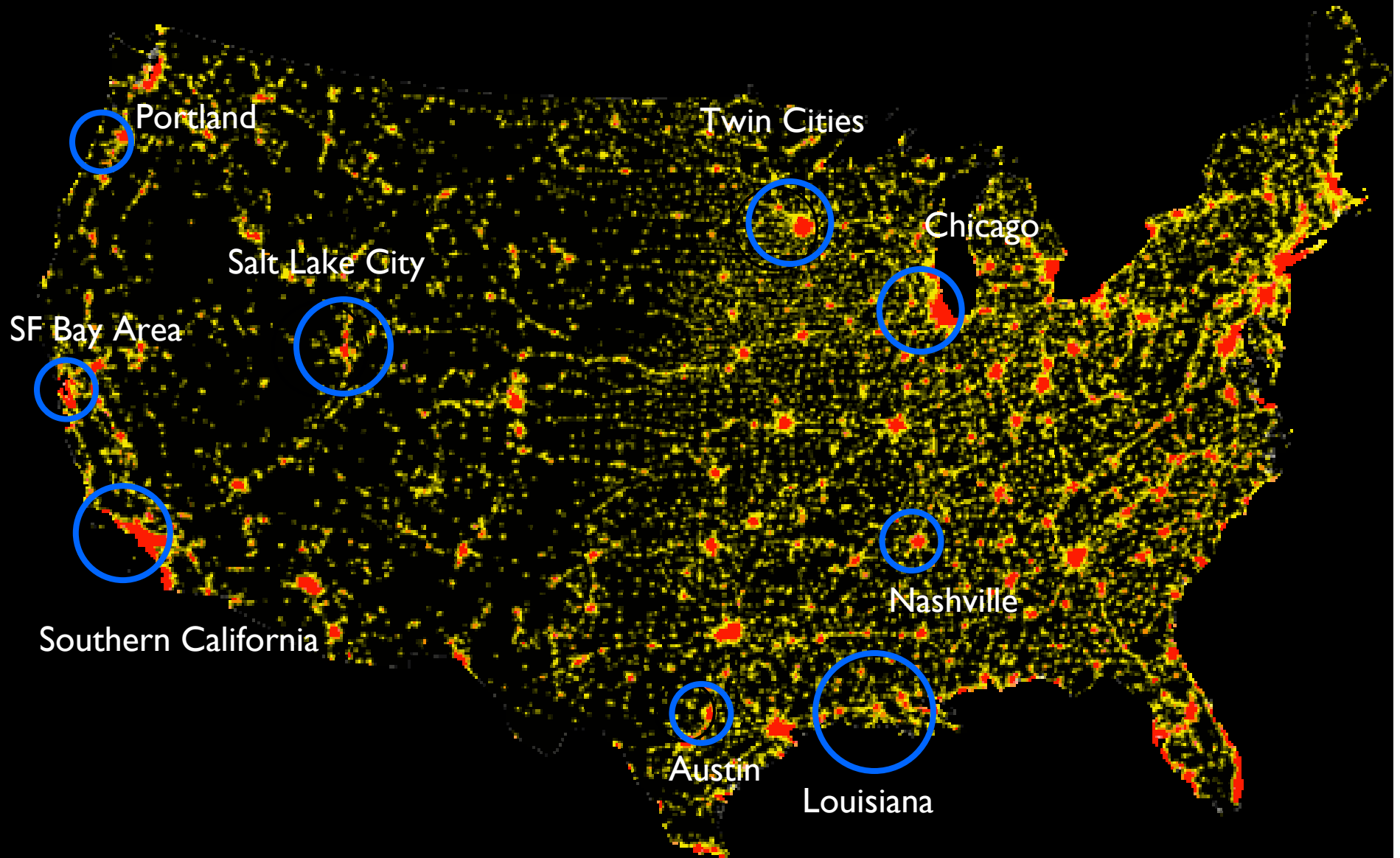


Region

District

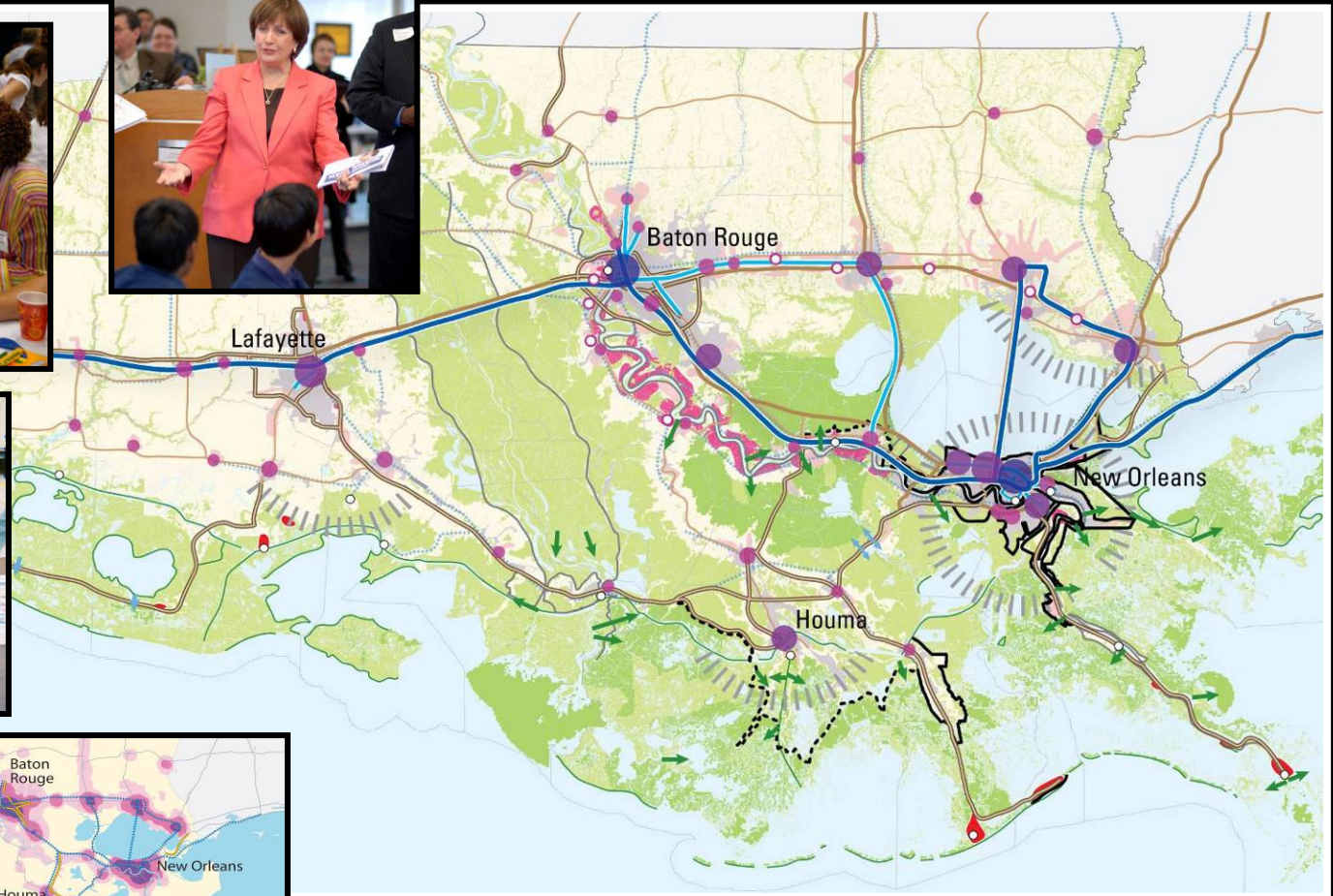
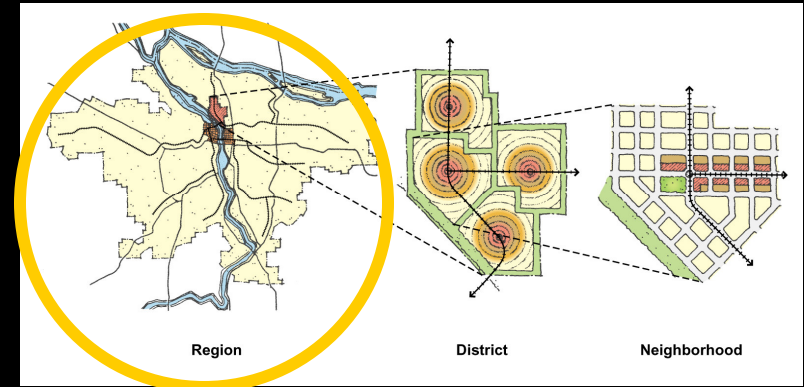
Neighborhood

Regional Planning Projects



Project Case Study

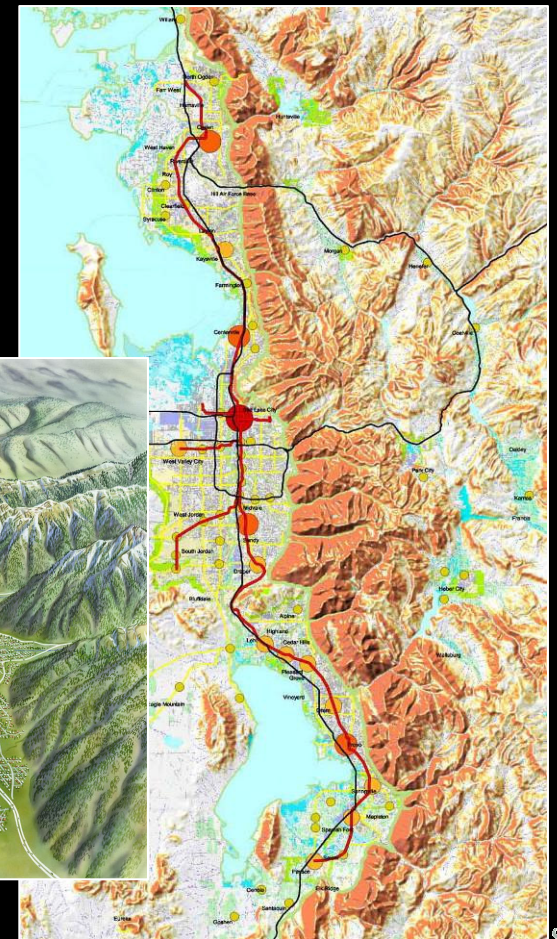
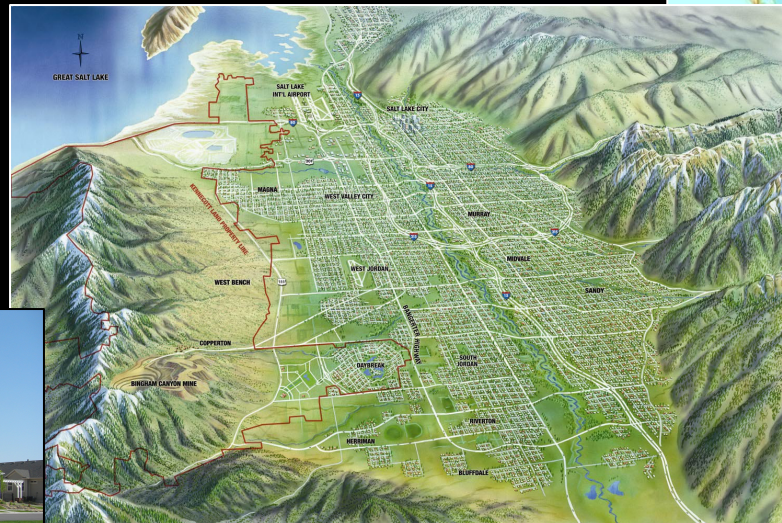
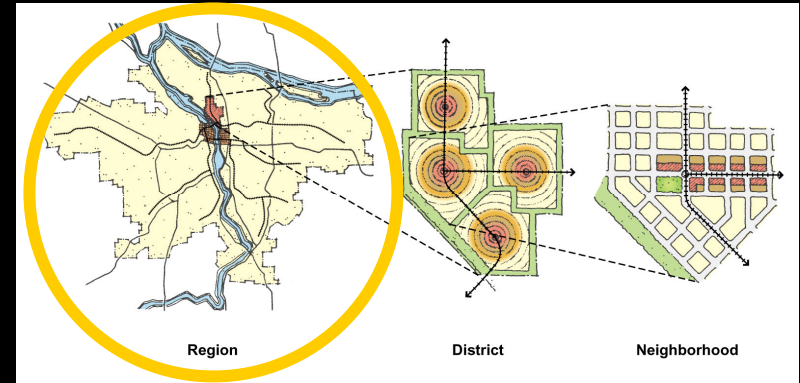
Louisiana Speaks



Project Case Study

Envision Utah

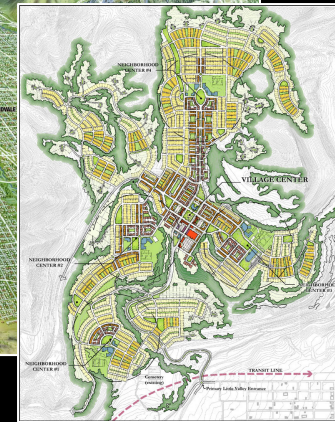
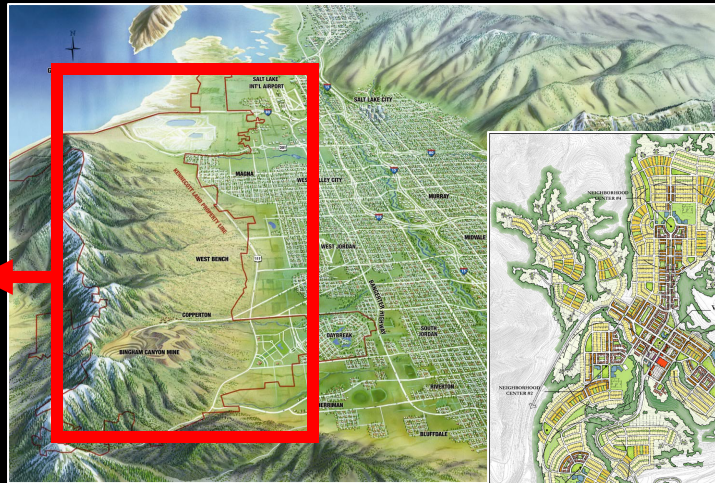
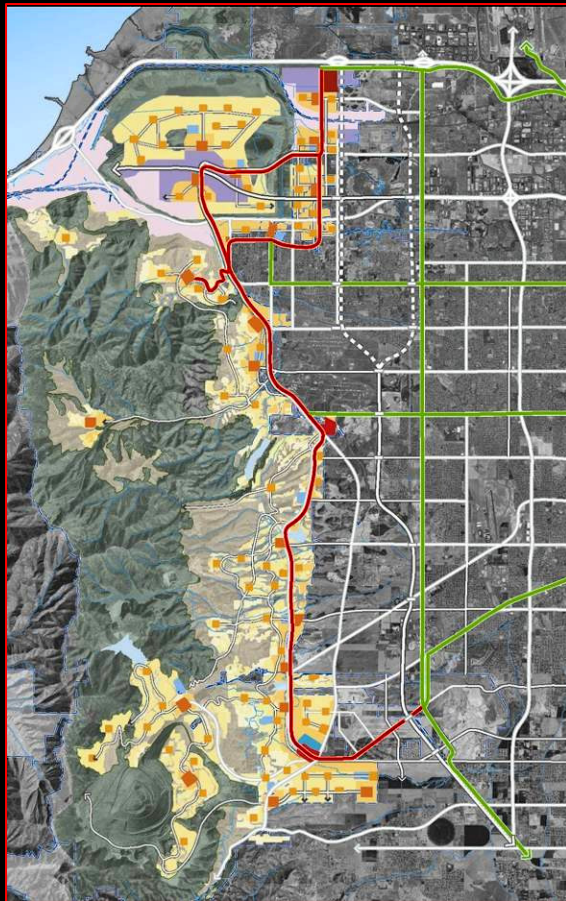
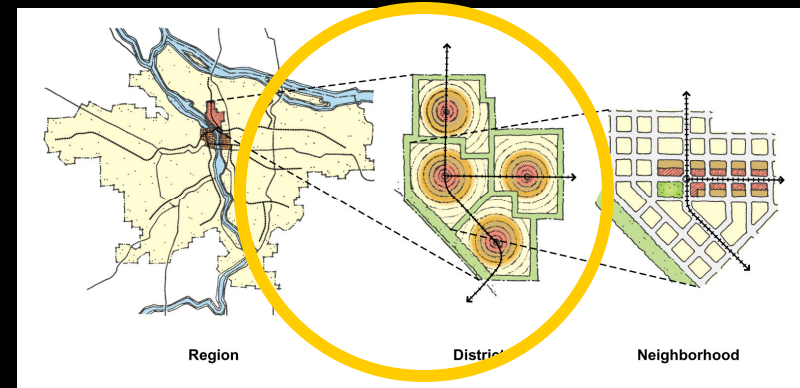
Salt Lake City Metro Area



Project Case Study

West Bench

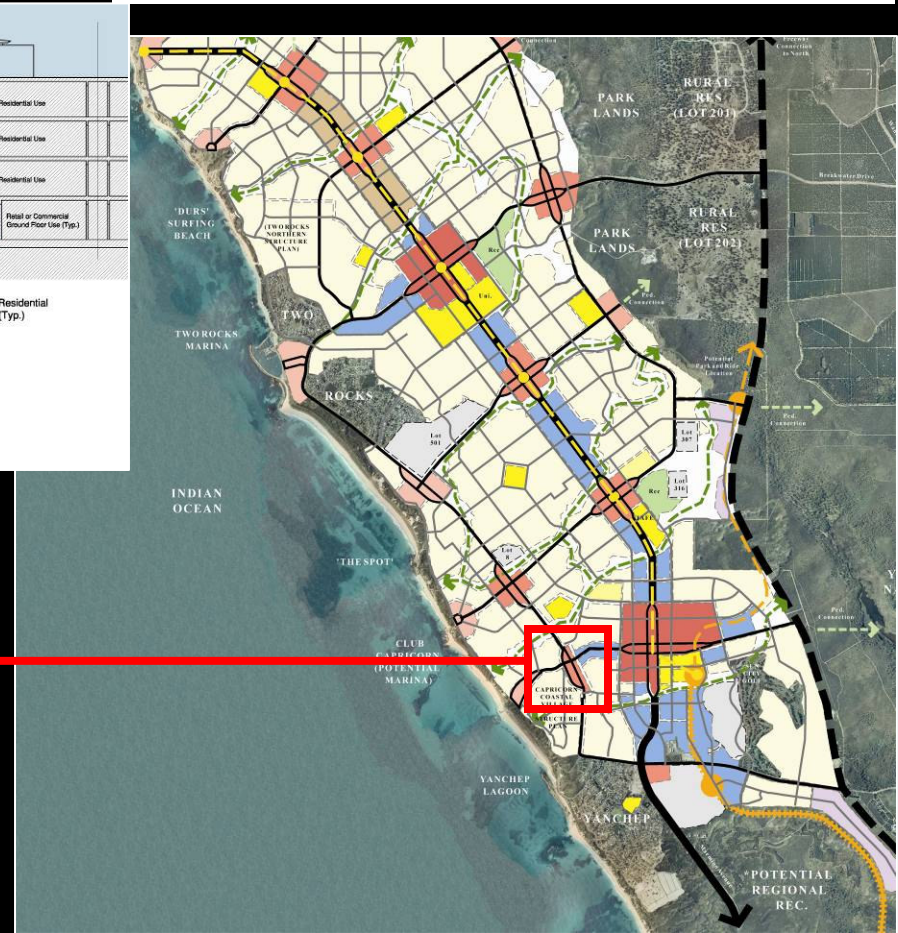
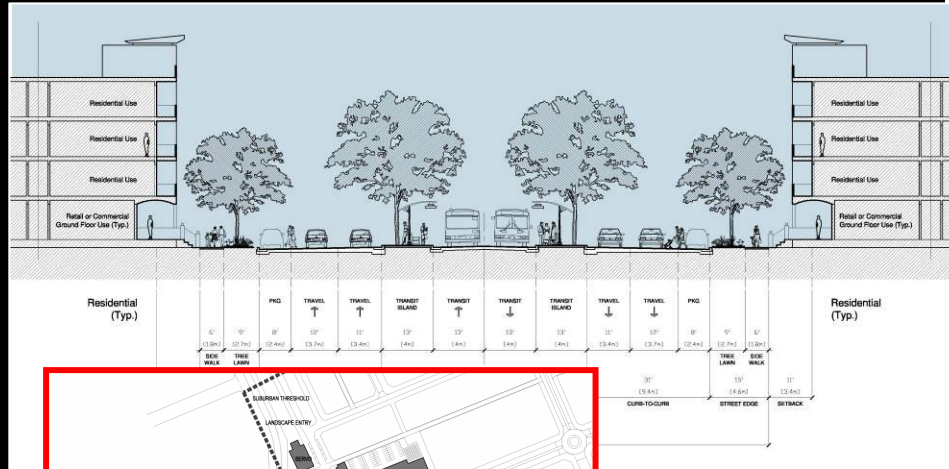
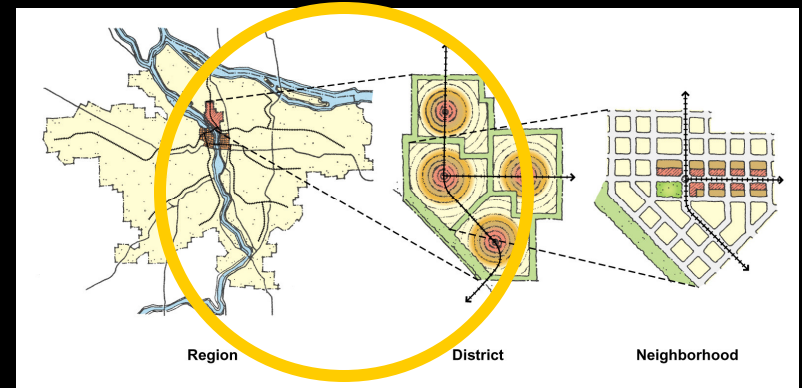
Salt Lake City, Utah



Project Case Study

St Andrews

Perth, Western Australia



CALTHORPE ASSOCIATES
URBAN DESIGNERS. PLANNERS. ARCHITECTS